



## **New-York based VEEA and NOW Corp partner to advance edge connectivity and value-added solutions in the Philippines.**

23 Feb 2024

New York, USA / Manila, Philippines

Veeva Inc. (“VEEA”), a leader in integrated smart edge connectivity, computing and security technologies and publicly listed firm Manila-based NOW Corporation (“NOW Corp”) have forged a strategic alliance through a Memorandum of Understanding (MOU) targeting the Philippine enterprise market. The focus is to deliver private wireless LAN solutions.

The MoU outlines a collaborative effort to enhance NOW’s existing connectivity framework, focusing on the deployment of bespoke, stand-alone (SA) private wireless LAN solutions tailored for the enterprise market.

The Veeva-NOW partnership will target key enterprise markets, offering value-added services delivered by Veeva’s Edge Platform and taking advantage of NOW Corp’s telecommunications and technology capabilities. Veeva and NOW Corp are also collaborating on strategic areas of growth to extend Digital Equality and Digital Inclusion into target markets, providing effective solutions such as affordable connectivity, Climate Smart Agriculture, edge-medical clinics, edge-u-cation programs and other solutions that promote community development.

Veeva is thrilled to partner with NOW to improve and expand edge connectivity in the Philippines utilizing our combined technologies. Advancing edge connectivity capabilities provides tremendous value to enterprises and greater economic and social benefits to individuals and communities,” says Allen Salmasi, Chairman and CEO of Veeva. “Veeva’s hyper-converged edge platform is uniquely positioned to complement NOW’s technology to deliver first-in-class private wireless LAN solutions to the Philippines.”

“We look forward to working with Veeva as we bring their technology to the enterprise market in the Philippines. This initiative supports NOW’s connectivity and ICT portfolio as we approach enterprises for their digital transformation roadmap,” says Henry Andrews Abes, President and CEO of NOW Corp.