

NOW Corp launches TODAYbyNOW Bringing Enterprise-Level IT Services to your Doorstep

25 October 2023

NOW Corporation and NOW Telecom Company, Inc. have teamed up to introduce a groundbreaking service for the public - **TODAYbyNOW**. It is not just another IT service: it is a finely crafted solution designed to cater to the unique needs of medium enterprises and residential customers - at a moment's notice.

In a world where the demand for enterprise-level IT services is steadily expanding beyond traditional boundaries, **TODAYbyNOW** emerges as an innovator of providing these services to consumers on-demand. We recognize that exceptional IT support and services should not be confined by the size of a business or residence. NOW is committed in making top-notch IT solutions available to all, regardless of their scale.

TODAYbyNOW offers a comprehensive suite of services, ranging from on-call consulting services to bulk desktop setups, free enterprise cyberthreat assessments, seamless cloud data migration, robust malware protection and recovery, and meticulous Wi-Fi network surveys and audits, just to name a few.

“We are leveraging on our robust foothold and notable success within the enterprise-level market, underpinned by impressive customer retention rates in the industry. NOW’s goal is to channel this enterprise-grade expertise to benefit both medium-sized enterprises and discerning residential customers,” says NOW Corporation President and CEO, Henry Andrews Abes.

Abes further added that **TODAYbyNOW** envisions merging the technological boundaries between enterprise and the individual. No longer does high-end IT support belong solely in the corporate arena. It aims to extend a hand to SMEs and smart homes to experience a seamless tech environment. Empowering SMEs and upscale residential sectors with the tools and expertise they need to thrive in today's interconnected world.

The roll-out of **TODAYbyNOW** is scheduled to commence on **October 25, 2023** and the availability of the service will be nationwide.